



NEWS RELEASE

Ph: 724-861-9953 • www.XeC1.com
518 Main Street Suite 201 • Irwin, PA 15642

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Contact: John Voytko
(724) 861-9953 jvoytko@XeC1.com

Leasing Education Series Moves to New Digital Format

(Irwin, PA) After a two-year study of eLearning formats, XeC goes digital with its *Leasing Education Boot Camp Series for IT Professionals*. Learning units can be digitally archived as instructor-led classroom video, digital voice-over-PowerPoint™ course slides, or in an SCI (Speaker-Content Integrated) format.

The XeC leasing curriculum has been broken down into smaller learning units to fit the digital medium enabling companies to cost effectively build their own customized curriculum or supplement their existing in-house education programs.

The new Speaker-Content Integration technique combines the instructor video and lecture materials into a single streaming format. For rapid updating, XeC instructors can record current issues and specialty topics at a fraction of the cost of traditional videotape sessions. Production costs and delivery times are drastically reduced.

“For the last 4 years, the class I teach in **Carnegie Mellon**’s eCommerce Masters program has been digitally captured and posted on the web with my course materials,” stated Michael Pochan, co-founder of XeC, Adjunct Assistant Professor, and former CEO of LeaseTek. “ I have working adults as students who ‘attend’ the class remotely as their schedule allows. It is this pioneering experience that led XeC to a ‘blended learning’ approach.”

The XeC digital formats are ideally suited for delivering fresh content to a global workforce, especially when used in a ‘blended learning’ approach with traditional classroom methods.

The *Lease Education Boot Camp Series* is designed and delivered by XeC’s senior consultants, who have implemented more than 450 lease and asset finance systems in 22 countries over the past 15 years. Companies interested in learning more about the program can contact John Voytko at 724-861-9953 or at <mailto:info@xec1.com>. URL: <http://www.xec1.com>

XeC is an international leasing software support group specializing in lease/loan asset finance education, multi-national system rollouts, system analysis, software specification, testing, and implementations.

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Experience =	Rapid Results
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