



NEWS RELEASE

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XeC Releases Online Training Technology Platform for Leasing

(Irwin, PA) XeC has launched a turnkey solution for authoring, digitizing and delivering online training for the leasing industry. The service package includes the specifications, procedures, and technology to create the 'platform' for hosting an online school for all employees.

“Other than the GE’s of the world, most leasing companies cannot afford the typical eLearning solution,” stated John Voytko, President of XeC, “They simply are too time-consuming to create and too costly for a small number of students. Ours is a simpler alternative using standard tools for creation and a private label hosting solution.”

Michael Pochan, CEO of XeC, added, “I teach as an adjunct at Carnegie Mellon’s Graduate Business School and have lived the online, distance experience. I had 12 students 800 miles away who I never met. But it worked.”

XeC can implement the entire process and host it. A user can create 100% of their own sessions, or they can blend their company-specific sessions with XeC’s existing online session topics. They can also simply access XeC’s complete curriculum, the lowest cost alternative.

Voytko added, “ When you remove the cost of travel and lost working time, online provides significant savings.”

Companies interested in learning more about the service can contact John Voytko at 724-861-9953 or mail to: info@xec1.com. URL: <http://www.xec1.com> .

XeC is a digitally experienced education and training group specializing in the creation and hosting of online leasing schools.

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