



Analyses of the U.S. Leasing Market

from the viewpoint of Software Companies

for Software Professionals,
Consulting Firms and
System Integrators

These studies combine market data with unique insights from leasing software experts.

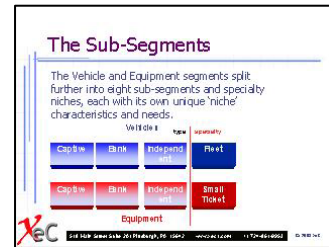
Since 1983, we designed, developed, tested and implemented 451 leasing systems in 22 countries.

Available Studies

0231. A Segmentation of the U.S. Leasing Market

\$1,750

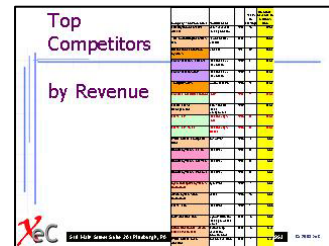
- A unique look at the market by:
 - Vehicle vs. Equipment
 - Type of Lessor, Size of Lessor, Special Needs
- Key functional requirements of key segments
- Insight into where the market is headed



0232. Competitive Rank of Leasing Software Firms

\$1,750

- The competitive landscape - Lease Administration Software
 - including tier I, II, and III systems
- Strengths: resources, experience, niches served
- Comparison of functional depth
 - includes vendor functionality grid spreadsheet



Additional Services

0102. Gap Analyses of your Leasing and Asset Finance Systems

0103. Software U.S. Market Readiness Scoring & Evaluation



Experience = Rapid Results

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